

CAD IT SPONSORS

“TEDXVERONA 2015: BEYOND THE WALL”

CAD IT, leader in the Italian financial software market and listed in the STAR segment of Borsa Italiana, will be Golden partner of “**TEDxVerona 2015: beyond the wall**” (www.tedxverona.com).

The event, supported by Verona University and City Council, is scheduled to take place on Sunday, 1st March in the Gran Guardia Palace.

TED (Technology, Entertainment, Design) is a non-profit organisation founded in California with a mission to spread "ideas worth sharing".

At the annual TED Conference, leading personalities of "thinking" and "doing" are invited to put forward their ideas in fast and entertaining presentations.

TEDx was created in the spirit of TED and is organised in such a way as to give local communities, organisations and individuals the chance to encourage dialogue through TED-like experiences at a local level.

After the success that Lateral Thinking received in the first edition, the theme chosen for TEDxVerona 2015 is **beyond the wall**. Why beyond the wall? “There is no world beyond Verona walls” as Shakespeare wrote, knowing - although he had never actually been here - the importance that the walls have had for our city over the centuries. TEDxVerona's journey along the paths of innovation re-starts from this ancient awareness. The walls which allowed the city of Verona to defend itself and grow now provide an important occasion to look beyond them. A chance to see and compare experiences, suggestions and different points of view by gathering within the walls ideas, projects and contributions that come from the outside and offering, beyond the walls, everything precious that we have to share. In other words, walls that do not create boundaries, but support farsightedness, a launching pad for ideas that are worth sharing.

During TEDxVerona we will see this style of thought being applied to a variety of disciplines that range from new business models, to architecture, to the different figurative arts and new technologies.

CAD IT is proud to be able to contribute to promoting an event that so closely relates to its own way of thinking.

THE CAD IT GROUP

CAD IT is at the head of a group that represents one of the most dynamic organisations in the Italian Information Technology sector.

The group aims its operations at the banking-insurance sector, the business world and public administration, and has been offering software solutions, maintenance, customizing, integration and other correlated services, from application management to outsourcing and consulting to training for over 35 years.

The CAD IT Group, with head offices in Verona, operates in Italy through its own branches and associated companies in Milan, Rome, Prato and Padua.

CAD IT is leader in the Italian software market for the banking sector with its main product, Financial Area, a programme which completely manages all functions connected to the negotiation, settlement and administration of security transactions, debentures, derivatives (in any currency) and adopted by the majority of Italian banking outlets.

In addition, the Group boasts a long-standing activity in the industrial sector and the capacity to offer solutions for e-business, credit and industrial companies in constant evolution.

Solutions for Public Administration is the most recent sector but one which capitalises the Group's traditional skills, such as its twenty-year experience in the development of systems for the computerisation of public bodies.

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