

## **CAD IT GOES INTO PARTNERSHIP WITH LAWSON SOFTWARE**

***Italy-based channel partner to support Lawson's focus on the fashion industry and ESM&R markets.***

CAD IT, leading organization in the Italian information technology sector and listed in the STAR segment of Borsa Italiana (London Stock Exchange Group), hereby announces a new channel partnership with Lawson Software, a global provider of business software, services and support to customers primarily in three sectors: services, trade and manufacturing/distribution. CAD IT will sell the Lawson M3 Enterprise Management System primarily serving top fashion and heavy equipment providers across Italy.

The Lawson M3 Enterprise Management System is designed specifically to support organizations in manufacturing, distribution and equipment service management. The Lawson system provides a number of integrated business application suites that cover core and supporting processes including financial management, customer relationship management, manufacturing, supply chain planning, supply chain execution, service and maintenance. In addition Lawson offers industry-specific functionality for the selected industries that Lawson serves.

CAD IT, employing approximately 600 people, has more than 30 years of proven capacity in the planning and execution of complex systems, from the initial stage of analyzing an organization's needs to development, field testing and delivery.

"This partnership agreement with Lawson, based on mutual aims such as growth, development and business consolidation, enters into our company strategy which consists of diversifying the products and services on offer, professionalism and innovation. These are values in which we have always believed and into which we heavily invest", said Michele Zanella, Marketing Director at CAD IT.

"We are committed to serving customers in the industries that we focus on, delivering industry-specific expertise and software functionality," said Fady Sfeir, vice president of Channels & Emerging Markets for Lawson. "Channel Partners like CAD IT play an important part role in Lawson's ability to deliver industry focused solutions and increased value to companies in Italy. We very much welcome CAD IT into our growing Lawson Channel Partner network."

## THE CAD IT GROUP

*CAD IT is at the head of a group that represents one of the most dynamic organisations in the Italian Information Technology sector.*

*The group aims its operations at the banking-insurance sector, the business world and public administration, and has been offering software solutions, maintenance, customizing, integration and other correlated services, from application management to outsourcing and consulting to training for over 30 years.*

*The CAD IT Group, with head offices in Verona, operates in Italy through its own branches and associated companies in Milan, Rome, Prato, Bologna, Padua, Mantua and Trento.*

*CAD IT is leader in the Italian software market for the banking sector with its main product, Financial Area, a programme which completely manages all functions connected to the negotiation, settlement and administration of security transactions, debentures, derivatives (in any currency) and adopted by the majority of Italian banking outlets.*

*In addition, the Group boasts a long-standing activity in the industrial sector and the capacity to offer solutions for e-business, credit and industrial companies in constant evolution.*

*Solutions for Public Administration is the most recent sector but one which capitalises the Group's traditional skills, such as its twenty-year experience in the development of systems for the computerisation of public bodies.*

## ABOUT LAWSON SOFTWARE

*Lawson Software provides software and service solutions to 4,500 customers in equipment service management and rental, fashion, food & beverage, healthcare, manufacturing & distribution, public sector (United States), service industries, and strategic human capital management across 40 countries. Lawson Software is a global provider of enterprise software, services and support to customers primarily in three sectors: services, trade and manufacturing/distribution. Lawson's solutions include Enterprise Performance Management, Human Capital Management, Supply Chain Management, Enterprise Resource Planning, Customer Relationship Management, Manufacturing Resource Planning, Enterprise Asset Management and industry-tailored applications. Lawson solutions assist customers in simplifying their businesses or organizations by helping them streamline processes, reduce costs and enhance business or operational performance. Lawson is headquartered in St. Paul, Minn., and has offices around the world. Visit Lawson online at [www.lawson.com](http://www.lawson.com). For Lawson's listing on the First North exchange in Sweden, Remium AB is acting as the Certified Adviser.*

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